TÉRAL RESEARCH

Making Data Speak.

WHO WE ARE

The première independent market research boutique that covers all network nodes and domains of the global wireless infrastructure industry.
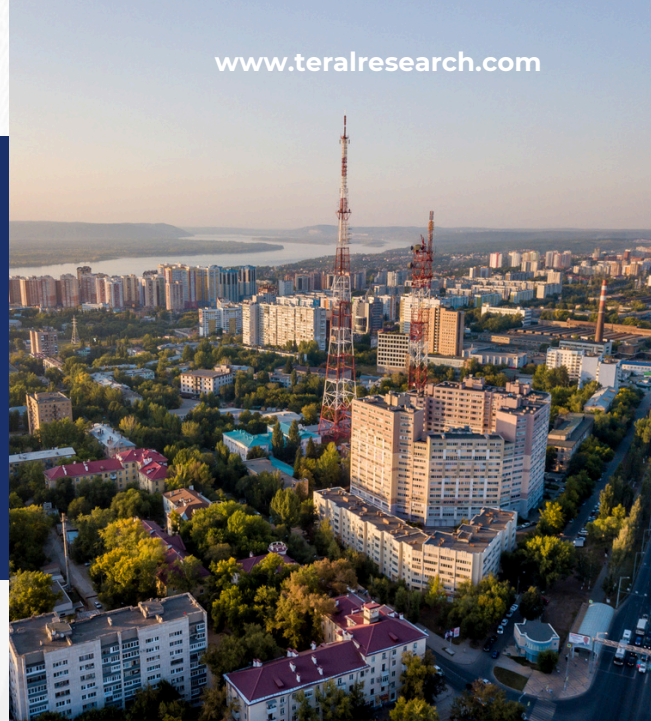
THE CONCEPT

Every number has a story to tell. As the internet provides a tsunami of numbers and opinions, our mission is to sort out the right from the wrong by assembling various sets of collected and estimated data related to the wireless infrastructure industry. Our estimating process is based on three decades of expertise in wireless networks. Not only do we boast a deep knowledge in telecom network nodes and functions, we also track their cost, which in turn allows us to produce reliable estimates in a timely manner.

EXPERTISE

Our expertise includes 2G, 3G, 4G, 5G, 6G, RAN, vRAN, Open RAN/vRAN, Cloud RAN, AI-driven RAN, SON, RIC, SMO, Network Automation, Core Networks, SDM, Policy, and Charging.

SERVICES

- Custom Research
- Quarterly reports including market size, shares and forecasts
- White paper and blogs
- Consulting, retainer and advisory services
- Speaking engagements
- Webinars

INFORMATION

- Follow us on LinkedIn @TéralResearch
- Check out our research publication calendar on the back!

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2025 Wireless Infrastructure Research Publication Calendar

2025 WIRELESS INFRASTRUCTURE AGENDA

AI-Driven RAN	January
Wireless Infrastructure 4Q24 & FY24	February
Open vRAN 1st Edition	March
Japan Wireless Infrastructure	April
Wireless Infrastructure 1Q25	May
5G SA Core, SDM and Policy	June
China Wireless Infrastructure	July
Wireless Infrastructure 2Q25	August
Open vRAN 2nd Edition	September
India Wireless Infrastructure	September
RAN Automation: SON, AI, RIC, and SMO	October
Wireless Infrastructure 3Q25	November
6G Infrastructure Outlook	December
Stéphane Téral's Perspectives	Ongoing

REPORT DESCRIPTIONS

1. **AI-Driven RAN** (*Annual*)**:** State of AI penetration in RAN, including history and ecosystem analysis, AI RAN spend size and regional 5-year forecasts
2. **Wireless Infrastructure Reports** (*Quarterly*): 2G/3G/4G/5G RAN and core market size, vendor market shares, regional 5-year forecasts
3. **Open vRAN** (*Bi-annual*): Ecosystem analysis, market size, vendor market shares, regional 5-year forecasts
4. **5G SA Core, SDM, and Policy** (*Annual*): Ecosystem analysis, market size, vendor market shares, 5-year forecasts by network function
5. **Japan Wireless Infrastructure** (*Annual*): Wireless market size, vendor market shares, 5-year forecasts
6. **China Wireless Infrastructure** (*Annual*): Economic & geopolitical impact, wireless market size, vendor market shares, 5-year forecasts
7. **India Wireless Infrastructure** (*Annual)*: Wireless market size, vendor market shares, 5-year forecasts
8. **RAN Automation**: SON, AI, RIC, and SMO (A*nnual*): Ecosystem analysis, market size, vendor market shares, regional 5-year forecasts
9. **6G Infrastructure Outlook** (*Annual*): State of 6G developments regarding technology, economics, geopolitics, and ecosystem; 6G R&D spend size and regional 5-year forecast
10. **Stéphane Téral's Perspective** (*Ongoing*): *Fact-based opinions and insights about key industry shifts and events*